

# Clean Shipping Index

real-time, quantified insight into the environmental performance of ships



Presentation for IMSF May 13, 2015 Rickard Lindström Clean Shipping Index



#### Mission & Vision

#### Mission

Enhance environmental development in the maritime industry by providing buyers of sea transport with a tool to evaluate the environmental performance of ships and shipping companies.

#### Vision

To include environmental considerations in day to day economic decision making of transport buyers. Achieving good environmental performance and give quality shipowners a competitive advantage, best practice and innovations will be implemented and regulatory processes speed up.



## **Clean Shipping Index**

# Environmental Index for Shipping based on the Clean Shipping Index criteria for:

- SO<sub>X</sub> and PM
- NO<sub>X</sub>
- CO<sub>2</sub>
- Chemicals
- Water and Waste

Keeping a holistic focus



Results in

High

Medium

or

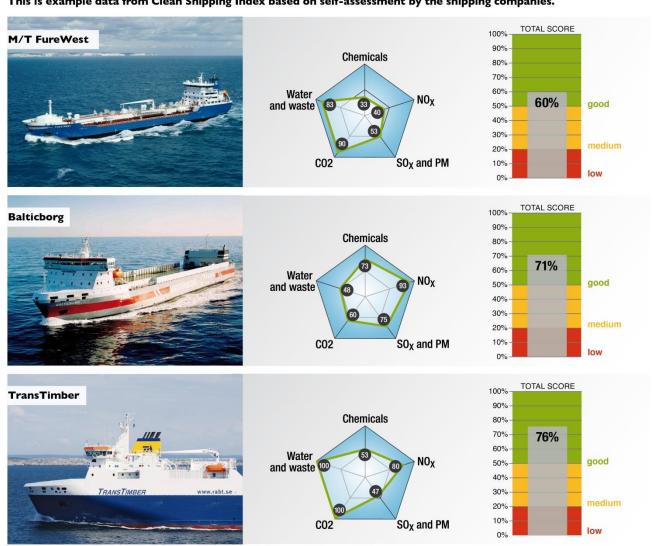
Low

performance



## Clean Shipping Index

This is example data from Clean Shipping Index based on self-assessment by the shipping companies.





## Database usage





#### Verification

- Gradual verification of data
- Lloyd's Register, DNV GL, RINA, Bureau Veritas, Korean Register and Class NK offer verification according to Clean Shipping Index
- The Clean Shipping Network requires from shipowners to verify at least 2 vessels





#### CLEAN SHIPPING INDEX

#### CERTIFICATE OF VERIFICATION

#### VESSEL

Name of vessel	TransTimber	
Owner	Transatlantic	
IMO number	IMO9343273	

#### THIS IS TO CERTIFY

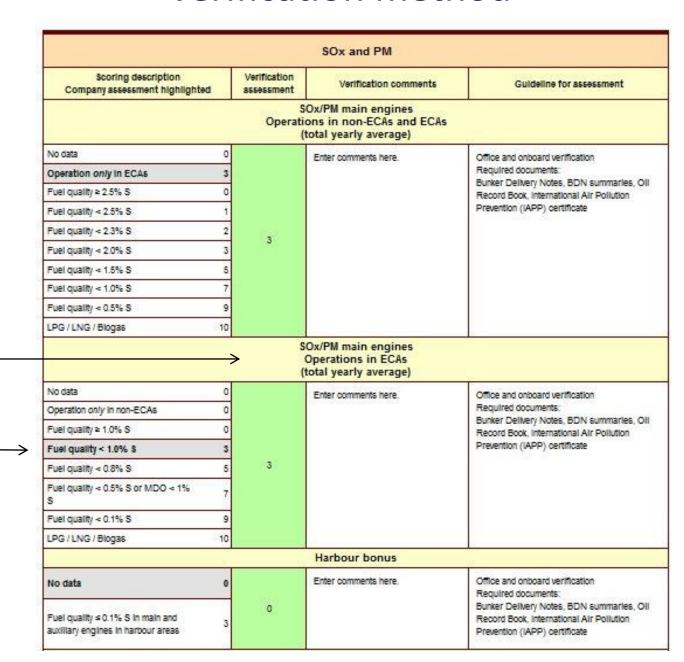
that the above-mentioned vessel has been verified by the undersigned according to the Clean Shipping Index Verification Guidelines, Version 2.0 and that, upon completion of the survey the undersigned is of the opinion that the vessel is in compliance with the self assessment. The overall scoring in the database for this vessel leads to a classification of Good performance according to the Clean Shipping Index.

2011-12-02 Date

Stefan Borggren
Surveyor

DNV
Classification Society, Member of IACS

### Verification method



pre-2015

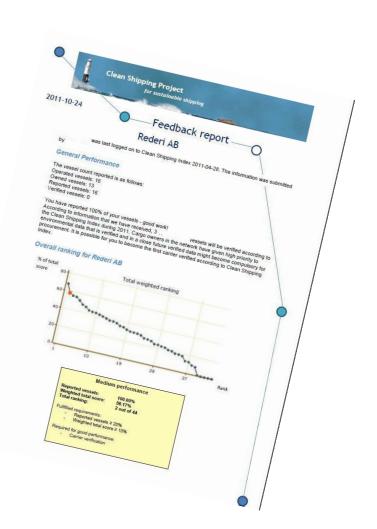
SECA

figure



## Feedback reports

- Annual feedback reports to carriers:
  - General performance
  - Benchmarking info
  - Performance on specific routes
  - Improvement suggestions
- Ambition is to get carriers to improve and to verify their ships/company



## Current members of the Clean Shipping Network

# **NILSONGROUP**



























































Ports can access the index for specifik carriers/ships differentiated port dues



# Clean Shipping Network requirements

Currently 31 environmentally focused companies (cargo owners and forwarders) who want to be able to evaluate the sea transports with focus on environmental performance

- In the beginning they asked for 20 % of owned fleet to be reported in the index
- Then 80 % of owned fleet to be reported in the index
- Now the requirement is that at least 2 vessels should be verified according to the Clean Shipping Index.
- Future: the whole fleet is verified (carrier verification)
- Future: The cargo owners can put specific environmental requirements on the ship operators

#### Recent focus and activities

- Ship recycling focus
  - ship breaking statement from network
  - letter to carriers with beaching activities
- MRV (Monitoring Reporting Verification) (CO2)
  - -CSI promoting MRV introduction in IMO (MEPC 11-15 May)
  - -invited to support IMO in method development

#### Banks

-loan interest rates for ship building affected by CSI data, for instance carrier's general performance and/or expected performance on the new ships



### Ideas for the future

Developing PM criteria (done 2014/2015)

Alignment/collaboration with CCWG, ESI and others

Add social factors/criteria

Add performance of alliances in database

Increase transparency

Include Clean Tech suppliers in network

# BSR's Clean Cargo Working Group and the Clean Shipping Index Agree to Explore Potential for Merger

**Copenhagen/Gothenburg—May 7, 2014—**BSR's <u>Clean Cargo Working Group</u> (CCWG) and the <u>Clean Shipping Index</u> (CSI)—the two leading environmental reporting initiatives for ships and ship operators—signed a memorandum of understanding to collaborate for cleaner, more efficient shipping.

Through this agreement, the groups will explore a merger to create one global initiative that provides a uniform set of environmental reporting and assessment tools for cargo owners to use during procurement of shipping services. In the short term, CCWG and CSI will align more of the environmental parameters each organization currently uses.

In the past few years, there has been a proliferation of market-oriented environmental initiatives for the maritime industry. While this has been a positive development for sustainability, the different standards have bred confusion for shippers and carriers.

Directors of CCWG and CSI believe that aligning their work could save costs, allow data to be gathered more efficiently, and help engage more companies to collaborate on sustainability through a single network.

"Alignment behind one initiative is of great importance to the industry and our members, and this will help us more quickly reach our common goal of improving the environmental performance of the transport and logistics supply chain," said Angie Farrag-Thibault, Project Director of CCWG and Associate Director, BSR, leading its Transportation and Logistics practice.

"Having a one-stop-shop for evaluating the environmental performance of shipping would make our work more efficient," added Merijn Hougee, Director of the Clean Shipping Index "Creating a global initiative by blending the approach of the two most widely recognized programs is an opportunity that we are proud to be cultivating."

#### **About Clean Cargo Working Group**

Clean Cargo Working Group is a global carrier-shipper initiative dedicated to improving the environmental performance of marine container transport. The group comprises approximately 35 member companies with an equal spread of carriers and shippers, including 18 world-liner fleet operators and 18 global shippers and freight forwarders. A full list of members is available at <a href="https://www.bsr.org/cleancargo">www.bsr.org/cleancargo</a>.

#### **About the Clean Shipping Index**

The Clean Shipping Index is a benchmarking tool to evaluate the environmental performance of all types of cargo ships and carriers and is used during procurement of sea transport by a network of 32 large cargo owners. Nineteen of the 20 largest container carriers have entered data into the Index. The Clean Shipping Index covers the major emissions from ships, such as carbon dioxide, nitrogen oxide, sulfur oxide, and also emissions to the sea by waste, on-board use of chemicals in antifouling, lubricants, refrigerants, and cleaning agents. By coordinating a demand for clean ships through the Clean Shipping Network, carriers are encouraged to change over to more environmentally adapted techniques and measures. Visit www.cleanshippingindex.com for more information.

## Advantages of merging

#### Overall

Creating better driver for environmental improvements in the industry

- Better efficiencies
  - Cost saving from eased reporting and verification
  - Management of the initiatives
- Better recruitment and funding potential
- Improved clarity in the market
- Greater industry-wide and stakeholder support

## Areas of existing Challenge between Models

Key Concerns/ Challenges	Our Assessment	Approach to Solution	
Governance			
Desire to retain Shipper independence over decisions on e.g Baseline requirements - Methodology issues incl. application of scoring	Creating own space for discussion of issues & decision making issue can be overcome	<ul> <li>Create shipper-only work streams to discuss topics</li> <li>Define agreeable decision-making process by topic at Board level – cargo carriers willing to reduce role in governance model if merger achieved</li> </ul>	
Operating Model			
Differences in Scoring		<ul> <li>First year create objective scoring framework that is evolved to best practice with input from external stakeholders</li> <li>Create flexibility in cargo owner use of scoring system</li> </ul>	
Differences in Verification		<ul> <li>Create one verification guideline toward CSI level coverage, over initial period to be defined</li> </ul>	
Differences in Member Commitments	There isn't significant difference	Combine and strengthen	
Differences in Methodology	There isn't significant difference	Combine and strengthen	



### Tasks ahead in merger

Establish one global beyond regulatory compliance environmental rating scheme focused on monitoring and improving the environmental effects of shipping

Development of a governance structure for the new entity

Agreement on one methodology for calculating and reporting CO2, SOx, NOx, Chemicals, Water and Waste emissions

Create one verification protocol to be used by third party verifiers

Setting up the new entity including staffing plan



# Thank you for your attention

